



## MARKETING OPPORTUNITIES

### Exhibitor:

**College \$500**  
**Corporate \$600**

#### Includes:

- (1) Conference Registration
- \$50 discount on Advertisement in Conference Program
- Post-Conference Attendee List
- Company Name & Logo in Exhibitor Directory of Conference Program
- (1) 6' skirted table & (2) Side chairs

### Advertising in Conference Brochure

Full Page Ad	\$350	(7.5w x 10h)
Half Page Ad	\$250	(7.5w x 5h)
Quarter Page Ad	\$200	(3.75w x 5h)
Back Cover	\$2,000	(7.5w x 10h)
Back Cover - Inside	\$1,000	(7.5w x 10h)
Front Cover - Inside	\$1,000	(7.5w x 10h)

### Sponsorship Levels

#### **Donor Sponsor - \$750**

- Recognition on Social Media
- Company Name & Logo on Sponsor Page in Conference Program
- Choice of NJACAC Logo'd Giveaway (item to be produced & provided by sponsor) \*See requested items on reverse side

#### **Blue Ribbon Sponsor - \$2000**

- Complimentary Half Page Ad
- 50% discount on an Exhibitor Table
- Recognition on Social Media
- Company Name & Logo on Sponsor Page in Conference Program
- Choice of Breakfast, Break or Camp College Sponsor Designation

#### **Bronze Sponsor - \$2,500 - Limited to 3**

- Recognition as a Bronze Sponsor at Luncheon
- Complimentary Full Page Ad
- 50% discount on an Exhibitor Table
- Recognition on Social Media
- Company Name & Logo on Sponsor Page in Conference Program
- Choice of Monday or Tuesday Lunch Sponsor Designation

#### **Silver Sponsor - \$3,500 - Limited to 3**

- Recognition as a Silver Sponsor at Luncheon
- Logo on NJACAC website
- (1) Conference Registration
- Complimentary full page ad
- 50% discount on an Exhibitor Table
- Recognition on Social Media
- Company Name & Logo on Sponsor Page in Conference Program
- Choice of Conference Social or Keynote Speaker Designation

#### **Gold Sponsor - \$6,000 Limited to 3**

- Back Cover, Inside back or Inside Front Cover of Conference Program (if not available -will receive full page ad)
- Recognized as Gold Sponsor at Luncheon
- Logo on NJACAC website
- (1) Conference Registration
- Complimentary Exhibitor Table
- Recognition on Social Media
- Company Name & Logo on Sponsor Page in Conference Program



Please check your purchase(s):  **Exhibitor**       **Advertiser**       **Sponsor**

**Company or College / University:** \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
The undersigned is an officer, agent, or representative authorized to enter into this agreement.

**Exhibitor**  
*The information below will appear in the NJACAC Conference Program - Exhibitor Directory that is distributed to all attendees.*  
Company / College / University Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State & Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email or Website: \_\_\_\_\_  
Description Of Company/College/University For Program Book (40 words or less):  
\_\_\_\_\_  
\_\_\_\_\_  
*Please note: Exhibit space will be allocated at the discretion of the program committee with order of returned contracts determining priority. A written cancellation on or before April 1, 2020 will receive a full refund less a \$50 administrative fee. There will be no refunds for cancellations received after April 1, 2020.*

**Advertiser**  
 Full page     Half page     Quarter page     Back     Inside Back     Inside Front  
Please send either a high resolution PDF or correctly sized camera-ready art in CMYK (color) with your check made payable to NJACAC by May 1, 2020. The PDF can be emailed to njacac@dlplan.com; No agency commission for this publication.

**Sponsor**

**Donor Item**

<input type="checkbox"/> Charging Station	<input type="checkbox"/> Lanyard	<input type="checkbox"/> Conference Bag	<input type="checkbox"/> Hand Sanitizer
<input type="checkbox"/> Note Pad	<input type="checkbox"/> Committee Aprons	<input type="checkbox"/> Water Bottle	<input type="checkbox"/> Wristbands for Social
		<input type="checkbox"/> Luggage Tag	<input type="checkbox"/> Other _____

**Blue Ribbon - Assigned in order of receipt**

<input type="checkbox"/> Monday Breakfast	<input type="checkbox"/> Monday Break	<input type="checkbox"/> Camp College
<input type="checkbox"/> Tuesday Breakfast	<input type="checkbox"/> Tuesday Break	

**Bronze - Assigned in order of receipt**

<input type="checkbox"/> Monday Lunch	<input type="checkbox"/> Tuesday Lunch
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**Silver - Assigned in order of receipt**

<input type="checkbox"/> Conference Social	<input type="checkbox"/> Keynote Speaker
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**Gold - Assigned in order of receipt**

<input type="checkbox"/> Back Cover	<input type="checkbox"/> Inside Front cover	<input type="checkbox"/> Inside Back Cover
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**PAYMENT METHOD:**  
Check made payable to NJACAC in the amount of \$ \_\_\_\_\_ (NJACAC Tax ID #22-2918655)  
Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Name on Credit Card: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Credit Card Billing Address (if not the same as above) \_\_\_\_\_  
*\*Please note that credit card payments to NJACAC will appear as a purchase from: D. Lawrence Planners on your credit card statement.*  
Please send the completed application, with check or credit card information to: NJACAC, c/o dL PLAN,  
1125 Atlantic Ave., Suite 634, Atlantic City, NJ 08401 • Tel: 609-344-1333 • Fax: 609-348-4433 • Email: njacac@dlplan.com