



NJACAC

NEW JERSEY ASSOCIATION FOR
COLLEGE ADMISSION COUNSELING

*Here's Your Opportunity to
Participate in the*

2020 ANNUAL CONFERENCE

May 17 - 19, 2020

Hard Rock Atlantic City
Hotel and Casino

#NJACAC2020

Attended by:

College Admission Officers • Financial Aid Officers • Transfer Counselors
School Counselors • Independent Counselors

Letter from the NJACAC President Elect

Dear Prospective Exhibitor/Sponsor:

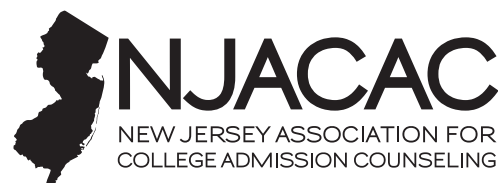
The New Jersey Association for College Admission Counseling (NJACAC) is excited to announce our 2020 annual conference. The event will begin on Sunday evening with our Camp College Fundraiser and an opportunity to network and relax before the conference kicks off. The conference will continue at the Hard Rock Hotel and Casino in Atlantic City, New Jersey with exhibitor time and sessions on Monday, May 18 through Tuesday, May 19th. This conference brings together over 350 college admissions professionals including high school counselors (public, private & charter schools), college & university admissions officers, independent college counselors, representatives of community-based organizations, graduate students, and other supporters of student pathways to college. The conference agenda includes workshops on topics in admissions, a keynote speaker, an update from NACAC, and a conference social. We would love to partner with your organization for our annual event.

As an exhibitor and/or sponsor, you have the ability to share your school, product, or service with our dedicated professionals who attend this yearly event. There are designated times throughout the conference for you to have the opportunity to interact with attendees – both formally and informally. Sponsors & exhibitors are also welcome to submit proposals for workshops as long as the workshop is topical in nature – while all proposals cannot be accepted due to spacing constraints, all will be considered and reviewed by the committee. There will be designated break times giving attendees an opportunity to visit the exhibitor area and interact with our exhibitors. Included in this packet are costs for varying levels of sponsorships & exhibiting. These include exhibition space, printed ads in our program book, opportunity to sponsor social events (conference social, snack & coffee breaks, meals), the inclusion of materials in our conference bag, and more. Depending on your sponsorship level, we can include space in the exhibit hall, free ads in the conference booklet, registrations to attend the conference, and much more. As a sponsor, your contribution will also be acknowledged by visible signage throughout the conference space areas.

We hope you will choose to collaborate with NJACAC to support our mission to continue to provide quality professional development to the professionals in our industry. This professional development helps us to strengthen our connections to each other and to support the students in New Jersey. Our sponsors and exhibitors are an important part of our annual conference – we appreciate your efforts & your presence!

On behalf of NJACAC, I would like to thank you for considering a sponsorship or exhibit opportunities at #NJACAC2020. We are always looking for new ways to bring everyone together! If you have a new idea for some kind of sponsorship, please do not hesitate to contact us!

Sincerely,
Laurie Sieminski
College Counselor, Edison High School
@EdgarEHS
NJACAC President-Elect
2020 Conference Chair
presidentelect@njacac.org



#NJACAC2020

NEW JERSEY ASSOCIATION FOR COLLEGE ADMISSION COUNSELING ANNUAL CONFERENCE

Hard Rock Atlantic City Hotel and Casino • May 17 - 19, 2020

Thank you for expressing an interest in this year's conference and exhibit program.

The New Jersey Association for College Admission Counseling has retained dL PLAN Meetings & Events as Conference & Exhibit Management. Please direct all marketing inquiries, payments, and correspondence to them.

Enclosed you will find a contract/application for exhibit space, advertising & sponsorship opportunities. Please complete the application, make a copy for your records, and return the original with your check, made payable to "NJACAC," or credit card information to the address listed below. You may also scan/email or fax your application.

Exhibit space and specific advertising/sponsorship opportunities are limited and will be assigned on a first-come, first-served basis. A written cancellation on or before April 1 will receive a full refund less a \$50 administrative fee. There will be no refunds for cancellations after April 1, 2020. Once your application has been processed, you will be notified of your space assignment, shipping, load-in instructions, and any additional updated information via confirmation letter.

MAIL:	NJACAC Exhibits c/o dL PLAN 1125 Atlantic Ave., Ste. 634 Atlantic City, NJ 08401	Tel: 609-344-1333 Fax: 609-348-4433 Email: njacac@dlplan.com
--------------	---	--

Sunday, May 17th, 2020	Monday, May 18th, 2020	Tuesday, May 19th, 2020
<p>8:30pm - 11pm Camp College Fundraiser</p>	<p>7am - 8am Exhibitor Set-up</p> <p>8am-9am Breakfast w/ Exhibitors</p> <p>9am-noon Sessions</p> <p>Noon-1:30pm Lunch with Exhibitors</p> <p>1:30pm-4:30pm Sessions</p> <p>5pm - 8pm Networking Social</p>	<p>7:45am - 8:45am Coffee w/ Exhibitors</p> <p>8:45am - 9:45am Session</p> <p>10am-11:30am Brunch</p> <p>11:45am- 12:45pm Session</p> <p>12:45pm-1:15pm Snacks with Exhibitors</p> <p>1:15pm-2:15pm Closing Speaker</p>

Hotel and Room Rate Information

Hard Rock Atlantic City Hotel & Casino
1000 Boardwalk | Atlantic City, NJ 08401
\$89 plus tax | Call 609.449.6860 | Reference Group Code: GCAC420

Who was here in the Past...

ACT, Inc • Berkeley College • Bloomfield College • Caldwell University • Campus Share • The College Board
East Stroudsburg University • Fairleigh Dickinson University • Kaplan Test Prep • Kean University • LIM College
Montclair State University • MSACROA • NJCU • NJ Seeds • NRCCUA • Parchment • ZeeMee

#NJACAC2020

ANNUAL CONFERENCE

May 17 - 19, 2020
Hard Rock Atlantic City
Hotel and Casino



NJACAC

NEW JERSEY ASSOCIATION FOR
COLLEGE ADMISSION COUNSELING

#NJACAC2020

**Exhibit & Sponsor Questions: dL PLAN Meetings & Events
NJACAC Conference & Exhibit Management
1125 Atlantic Ave., Suite 634, Atlantic City, NJ 08401
Ph: 609-344-1333 • Fax: 609-348-4433 • njacac@dlplan.com**